LEGISMITH PARTNERS LLP

Call / WhatsApp: +91 81491 23580 | +91 75885 57203

design@legismith.com | www.legismith.com

DESIGN PLAYBOOK | INDIA

Register Your Product's Design

The fastest IP right in India: registration in months, not years. Read it in 4 minutes.

15 years of IP prosecution | 2,500+ IP matters handled | Exclusively IP | Clients across India & overseas

Filed in 7 days	₹16,550 + GST	6 to 12 months	Up to 15 years
priority date secured within a week	all-inclusive per design (MSME / startup / individual)	typical time to registration certificate	10 years + 5-year extension

Launching a product soon?

Register before you launch. Talk to **Santosh Sangle** for free: Book a 30-minute design consultation | or WhatsApp photos of your product.

01 WHAT IS AN INDUSTRIAL DESIGN REGISTRATION?

A registered design protects **how your product looks**: its shape, configuration, surface pattern, ornamentation, and composition of lines or colours. If the look of your product is what makes customers pick it off the shelf, that look is a business asset worth protecting. Registration gives you the exclusive right to apply that design to your product for **10 years, extendable by 5 more**, and the right to stop imitators who copy or closely imitate it.

An unregistered product design can be legally imitated the day it reaches the market.

Registration is fast and affordable. There is no reason to launch without it.

02 DESIGN REGISTRATION VS PATENT: KNOW THE DIFFERENCE

A design protects how it LOOKS; a patent protects how it WORKS.

	Industrial design	Utility patent
Protects	Visual appearance: shape, pattern, ornamentation	The technical invention: mechanism, method, function
Example (water bottle)	The unique curved shape of the bottle	The self-cleaning cap mechanism inside it
Key test	New and original; appeals to the eye	New, inventive step, industrial use
Term	10 years + 5-year extension (15 total)	20 years
Time to registration	Typically 6 to 12 months	About 1 year (expedited) / 3 to 5 years (standard)
Relative cost	Low	Higher
Best for	Bottles, furniture, appliances, packaging, textiles, footwear, gadgets	New technology, devices, processes, engineering solutions

The same product can, and often should, have both. Have a functional innovation too? **Book a free patent call with Amar Gite**.

03 CAN YOUR DESIGN BE REGISTERED? THREE TESTS

Test	In plain words
New & original	Not published or publicly used anywhere in India or abroad before filing. **Launch after you file, not before.**
Judged by the eye	The appeal must be visual. A shape dictated purely by how the product functions cannot be registered as a design.
Applied to a product	The design must be applied to a physical article by an industrial process, from bottles and furniture to textiles and electronic gadgets.

Not sure your design qualifies? We check it with you on the **free consultation**, before anything is filed.

04 YOUR JOURNEY: WEEKS, NOT YEARS

Step and timeline	What happens
Step 1: Day 1	Share images or CAD files of your product. We confirm the correct article class (Locarno classification).
Step 2: Days 1 to 5	We prepare compliant views from your images and share them for your approval.
Step 3: Days 5 to 7	**Application filed. Your priority date is secured.**
Step 4: Months 1 to 3	Examination; we respond to any objections (included in our fee).
Step 5: Months 6 to 12	**Registration certificate issued.** Protection runs from your filing date.

No separate examination request, no pre-grant opposition, and most clean applications register within a year. Every deadline is tracked on **LegiDesk**, with a WhatsApp and email update at every stage.

05 DOCUMENTS REQUIRED: VIEWS OF YOUR PRODUCT

The heart of a design application is a set of clear images showing your product from every side. Send any of these and our team converts them into a compliant format:

- **Line drawings:** clean outline drawings of the product
- **Solid views / CAD renders:** 3D model exports in plain shading
- **Photographs:** on a plain background, without shadows or reflections

Views required	Not accepted by the Designs Office
Front and rear Top and bottom Left side and right side Perspective Same product, same scale in every view	Dimension lines or measurements Shadows or reflections Text, logos or trademarks on the image Background objects: show only the product

Don't worry about getting this perfect.

Send whatever you have (photos, CAD files, even the physical product) and our team prepares the compliant views for you. **That work is included in our fee.** Also required: applicant details, a signed Power of Attorney (template provided), and your MSME (Udyam) / Startup India certificate if available.

06 YOUR INVESTMENT: TWO OPTIONS, ONE HONEST TOTAL

Your total investment has two parts. **Professional fees** are paid to Legismith for the legal-technical work. **Government fees** are the Designs Office's statutory charges, charged at actual with no margin. Choose one of two options:

Option A: All-Inclusive Package (most clients choose this)

Description	Individual / Startup / MSME	Other & large enterprises
Professional fee: preparation of compliant views, filing, Power of Attorney, reply to Examination Report, hearing & written submissions, up to the Registration Certificate (per design, per article)	₹15,000 + 18% GST	₹15,000 + 18% GST
Government filing fee (Form 1), paid to the Designs Office at actual	₹1,000	₹4,000
Power of Attorney stamp & incidental charges	₹550	₹550
Total investment (per design, per article)	**₹16,550 + GST**	**₹19,550 + GST**

Option B: Stage-wise (pay as each stage arrives)

Stage	Professional fee
Stage 1: Preparation of compliant views & application filing	₹8,000
Stage 2: Reply to Examination Report	₹5,000
Stage 3: Hearing & written submissions	₹5,000
Stage-wise total (per design, per article) + government fees as above	**₹18,000 + GST**

The package saves you ₹3,000 and locks your professional fee today.

No separate invoices on the package route, whatever objections the Examiner raises.

Payment terms: package 50% advance, 50% at the time of filing; stage-wise, each stage is paid as it begins. For businesses, GST is fully claimable as input tax credit.

Terms: 18% GST applies on professional fees only; government fees are GST-exempt and charged at actual. One application covers one design applied to one article; variants or additional articles are filed separately at the same per-design fee. Registration is valid for 10 years, extendable once by 5 years (government extension fee: ₹2,000 for individuals, startups and MSMEs; ₹8,000 for others); we track the deadline on LegiDesk and remind you well in advance.

The Legismith Refund Promise

48-hour filing promise. Once drafting is complete and you approve the final draft, we file within 48 hours, provided your complete documents and payment are in. If we miss this and the delay is ours, that stage's professional fee is refunded.

Our error, our cost. If your application suffers because of an error or a missed deadline on our side, we redo the stage at no professional fee and refund the fee charged for it.

Government fees are the one exception. Fees paid to the Designs Office belong to the Designs Office and cannot be refunded by anyone. Every filer in India works under the same rule.

07 WHY PRODUCT COMPANIES CHOOSE LEGISMITH PARTNERS LLP

Typical IP firm	Legismith Partners LLP
Low initial fee, then separate invoices for search, objection response, hearing and every follow-up.	**One transparent price.** Flat and predictable, from filing to registration.
Applications filed with shadowed photographs, dimension lines or missing views draw objections and delay registration by months.	**Compliance built in.** We prepare compliant views from whatever you have, before filing.
Examination reports go unnoticed, deadlines lapse, applications are quietly abandoned.	**Active tracking on LegiDesk.** Every deadline docketed; updates on WhatsApp and email.
General practice, with designs handled occasionally.	**Exclusively IP.** 15 years of prosecution experience and 2,500+ matters handled.
Cancellation actions and infringement disputes are outside their scope.	**End-to-end protection.** The same team handles piracy actions, cancellation defence and enforcement.

08 WHAT HAPPENS ON YOUR FREE CONSULTATION

A free, no-obligation 30-minute call with Santosh Sangle. You leave the call knowing exactly where you stand, even if you never hire us.

- We look at your product and tell you whether design, patent, or both make sense.
- We check whether a launch or online listing has already affected novelty.
- We plan the most economical filing (colourways, variants, multiple articles).
- You get a clear written quote. No pressure, no obligation.

Book your free slot now. Pick any time that suits you and you get an instant calendar confirmation.

09 HOW TO START: FOUR SIMPLE STEPS

1 Send photos or CAD files of your product on WhatsApp or email.

2	We raise your invoice on Zoho Books with our bank details.
3	You pay the 50% advance by bank transfer and reply with the UTR / screenshot.
4	We prepare the compliant views and share them for your approval; filing follows within 7 days.

10 FREQUENTLY ASKED QUESTIONS

Q. I have already launched my product. Can I still register the design?
Possibly not. A design published or publicly used before filing generally loses its novelty. Talk to us before assuming either way; a modified version or the product's technology may still be protectable.

Q. What if the examiner objects?
Objection replies and hearings are included in the package fee. There is no second invoice.

Q. Can one application cover my product in three colours?
Colourways of the same design on the same article can often be covered together, but a genuinely different article needs its own application. We confirm the most economical filing plan before anything is filed.

Q. Design or patent: which do I need?
If customers buy it for how it looks, design. For how it works, patent. Many products need both, and we will tell you honestly if one is enough.

Q. I only have phone photos. Is that enough?
Usually yes, to begin. Send them; we tell you if anything else is needed and prepare the compliant views ourselves.

Your product's look is copied fastest when it succeeds.

Register the design before the market copies it. Book a free 30-minute call today.

Book free design call | **WhatsApp us** | **Email us**

Design, trademark, copyright & DPDP: Santosh Sangle | +91 81491 23580 | design@legismith.com

Prices valid until 31 March 2027. Government fees follow the current IP India schedule and are charged at actual, with no margin. 18% GST applies to professional fees only.